

On-line, Mobile and In-Pub promotion for your Cask Ales and Ciders



Easily publish product data for all your customers

FREE

Updating your beers on YourRound makes your info:

- Available for Pubs, Festivals, Retailers & Wholesalers
- Ready to print in over 25 different taste note formats
- Instantly available on our 5* rated Beer Guide App

Use our Brewery Manager to help your daily tasks

- Print full colour tasting notes from your beer data
- Browse our beer database to help with new names
- Alert previous customers to new beers
- Find out who is selling your beer

PREMIUM USER FEATURES

Keep your On-Line presence bang up to date

- Instantly update your own website from your account
- Generate a fast mobile website with your key offerings
- Link mobiles to individual beer pages with QR codes
- Connect direct to **facebook** and **twitter**
- Easily create innovative SmartBeer logos

SMART BEER

Pricing

Only £74.99 per year for all these functions and much more.

Sign up now at:

www.yourround.co.uk

or mail us - beer@yourround.co.uk
ITQ Web Ltd t: 01242 262121

Examples of what your Premium subscription includes

Send alerts to existing and new customers when you update

Subject: New Brew
Dear Publican,
Abbeylea Brewery has just announced that Gothic is now being brewed. Look out for it at your suppliers and perhaps get it ordered for your bar at The Great Pretender.
Kind Regards,
The YourRound Team

Tweet your new beers on Twitter directly without having to log in!



Print tasting notes from your complete range direct from our database



We provide a QR code link to your mobile site



Insert a beer window into your website. Keeps your own site up to date instantly with no work!



Mobile optimised web pages include:

Beers, Map and Contacts
Images for News or Awards.
Links to Your main site
Facebook 'like' to share with friends

List and link to outlets selling your beer
'Follow beer' - alerts users when next on sale

How much effort is all this ? ZERO !



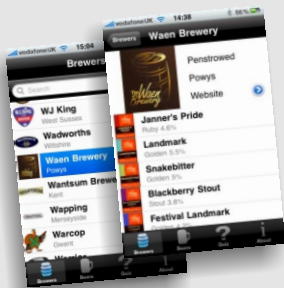
Our revolutionary new POS labels available to everyone FREE !

Create yours online instantly for core, seasonal and one off beers.



Plus access to our Beer Guide database and more...!

What you get for FREE !



Add your beers

Publish to Mobile Apps

Contact with your customers



How do I Upgrade to Premium ?

Over 800 UK brewers have accounts at www.yourround.co.uk.

This includes *your* brewery! Simply Log-in and click on 'My Subscription'.

Contact us if you are a new brewer or don't have, or can't remember your login and we will remind you.

