

# YourRound for Brewers



**On-line, Mobile and In-Pub promotion  
for your Cask Ales and Ciders**

**Publish your product data for all your customers**

**FREE**

Updating your beers on YourRound makes your info:

- Available for Pubs, Festivals, Retailers & Wholesalers
- Ready to print in over 25 different taste note formats
- Instantly available on our 5\* rated Beer Guide App

**Use our Brewery Manager to help your daily tasks**

- Print full colour tasting notes from your beer data
- Browse our beer database to help with new names
- Alert previous customers to new beers
- Find out who is selling your beer

**Keep your On-Line presence bang up to date**

**PREMIUM USER  
FEATURES**

- Instantly update your own website from your account
- Generate a fast mobile website with your key offerings
- Link mobiles to individual beer pages with QR codes
- Connect to more users via Facebook and page cloning
- Improve your Search engine rating

## **Pricing**

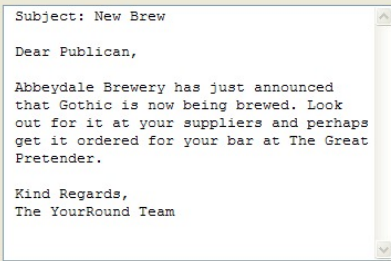
Only £50 per year for all these functions.  
Basic beer addition - free.

## **Further Details**

ITQ Web Ltd t: 01242 262121  
beer@yourround.co.uk  
www.yourround.co.uk

# Examples of what your Premium subscription includes

Send alerts to existing and new customers when you update



Print tasting notes from your complete range direct from our database



QR code link to your mobile site provided



Insert a window into your website to display the beers on YourRound. Allows you to update your website instantly with no fees !

Mobile Pub page contains all your key info:

Beers, Map and Contacts  
Easily add images for News or Awards.  
Links to Your main site and Facebook

Mobile Beer page contains:  
Facebook 'Like' for all beers  
List and link to outlets selling beer  
QR code link to 'clone' page to friends

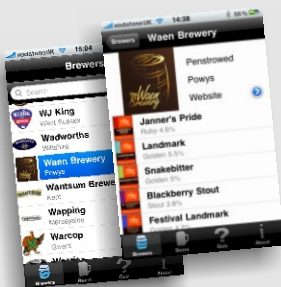
Plus access to our Beer Guide database and more...!

## What you will always get for FREE !

Add your beers

Publish to Mobile Apps

Contact with your customers



## How do I Upgrade to Premium ?

Over 800 UK brewers have accounts at [www.yourround.co.uk](http://www.yourround.co.uk). This includes *your* brewery! Simply Log-in and click on 'My Subscription'. Contact us if you don't have, or can't remember your login and we will remind you.

