


# On-line, Mobile and In-Pub promotion for Cask Ales and Ciders



## Attract new Customers and keep in touch with your locals

- Alert people about new products, menus and events
- Connect by E-Mail, SMS Text and Twitter 
- Spread your pub news on Facebook 
- Sign up customers with a simple text
- Make direct contact with news of offers and events

## Print Point of Sale to promote Cask Ales in your pub

- Full colour tasting notes from our brewer database
- Show what's on now and coming next
- 3D Table Talkers with Ales, Menus or your own image
- Temporary Pump Clips - with request to brewer
- Customer sign up posters

## Keep your On-Line presence bang up to date

- Reflect what's on your bar directly into your website
- Generate a fast mobile website with your key offerings
- Link people to your site with their phones in the pub
- Create a virtual Cask Ale Chalk board
- Improve your Search engine rating

### Pricing

£7.49 per month or £74.99 per year  
Pay for a year and get 2 months FREE!

### Further Details

ITQ Web Ltd t: 01242 262121  
beer@yourround.co.uk  
www.yourround.co.uk

# Examples of what your subscription includes

Send alerts to existing and new customers when you update



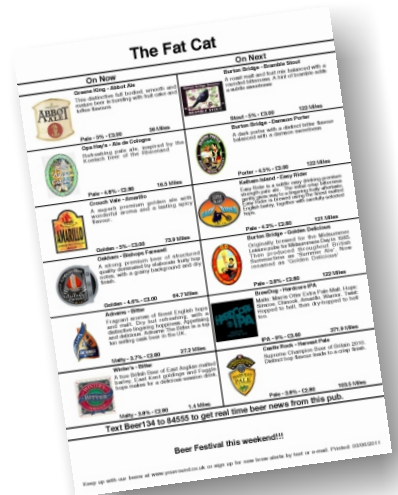
By e-mail, text and @Twitter



or connect to your Facebook page



Print tasting notes direct from our huge, brewer maintained database



Print temporary Pump Clips and request from brewers



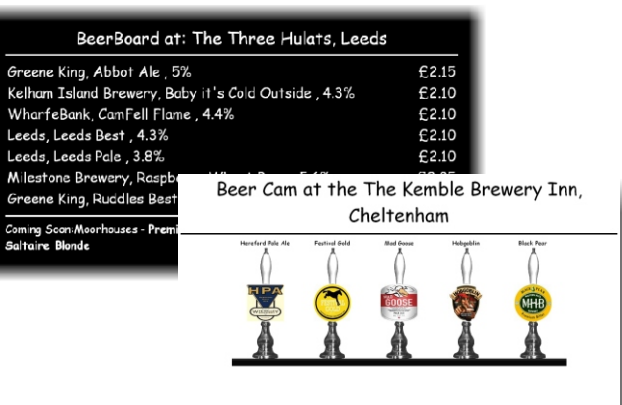
Print 3D table talkers with now/next and featured beers. Add your own event or menu graphic Sign up customers via text



QR code linked to your mobile site provided



Display your bar on TV or PC monitors in the pub or locals can bookmark your BeerCAM pages.



Your Mobile page contains:

Beers, Menus, Wine, Events, Facilities, Map, contacts and opening times. Add images for Offers or Awards.

No need for users to download an 'App'. Works on ALL Smartphones and YOU easily control the content.

Plus access to our Beer Guide database and so much more...!

Sign up NOW @ [www.yourround.co.uk](http://www.yourround.co.uk)

