

## Pub Testimonials

A valuable asset to reach our ale drinkers for forthcoming beer events. It's economically priced, quick and easy to update and brings us ahead of the competition.  
*Matt Palmer The Sportsman, Goddards Green*

We receive four or five new customers each week from using YourRound who become regular customers, which equates to around an extra £2,000 a year in trade.  
*Darran Lingley The Five Bells, Essex*



I can certainly say that we have regulars who now visit more often because of the alerts they get.  
*Gill Gibson, The Land of Liberty, Hertfordshire*

It manages to automate a lot of the functions that I was struggling to keep up to date with e.g. Taste Notes, What's On and Coming Soon lists, 3-D Table talkers etc.  
*Cliff Brown, The Norton, Chelmsford*

We wouldn't be without YourRound now, customers love the tasting notes  
*Andy Crawford, Nags Head, Makerfeild*

Your site has proved invaluable to me over the weekend of our beer festival. To be able to print tasting notes has saved me a lot of time. Customers have signed up for the SMS and I will be using it for printing and updating my bar. Absolutely brilliant - Thank you so much.

*Steve Bell, Fishermans Arms, Hartlepool*

## What's the cost?

### Basic Use - FREE

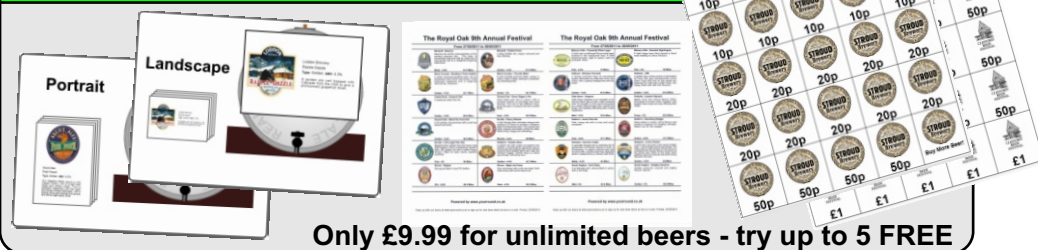
Allows updates but generates no alerts and no use of the Bar Manager toolkit

### Premium - £7.49 per month £74.99 per Year

Allows full use of system. Annual fee payable in 6 month installments

## Organising a Beer Festival? Use our Festival Manager for..

### Barrel End Prints - Tasting Notes - Price Lists - Beer Tokens



**Only £9.99 for unlimited beers - try up to 5 FREE**

**YourRound** is a revolutionary new product location system with the sole purpose of helping you sell more.

We do this by reaching out to new and existing customers on-line and via fast growing mobile and social media technologies.

### Heard it all before ?

**There are dozens of sites that list pubs, but YourRound is different, engaging with Brewers, Social Media sites, and potential new customers by e-mail and text, making us the most interactive and functionally advanced system there is.**

Our **Bar Manager** toolkit uses our 8000+, brewer maintained beer database to enhance your pub and your own website in a variety of ways. It even allows you to print tasting notes, price lists and temporary pump clips. No other site can give you all this in one place.

Your existing drinkers can connect to your bar with a single text which then keeps them informed when you update. New customers will be drawn to your bar when you have products on sale that match their favourite beer or brewer.

We know updating is the most difficult aspect, so we also provide a simple to use mobile account that any Smart Phone can access, so you can update during those quiet times.

## Sign up Now

**On-line** - [www.yourround.co.uk](http://www.yourround.co.uk)  
**E-mail** - [beer@yourround.co.uk](mailto:beer@yourround.co.uk)  
**Phone** - 01242 262121

# Signup Now

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 Phone - 01242 262121

**Your Drinks Suppliers**  
 8000+

UK Ales  
 Ciders & Perries  
 Lagers

Bottled and International Beers

**About Your Pub**

Website, Address, Phone, Photo, Facilities, Map, Opening Hours

Food Menu

Events

**About Your Bar**

Your Beers  
 Ciders, Lagers, Bottles

What's on now and coming soon..

Wines or Spirits List

**Bar Manager Toolkit**

Print Vivid A4 Tasting Notes.. and 3D Table Talkers

Print or Order Pump Clips

Bring your own website to life with our easy to use 'WebWidgets'

Display your beers. Record and show your beer history

Access our **British Beer Guide** with 8000+ UK Beers & Ciders (also available as iPhone and Android apps)



Update as often as required  
 Via PC or Smart Phone  
 No staff training required  
 Takes only minutes



## How we connect you to MORE customers



**Product Alerts**

Update your pub beer, menu or events and we send out e-mail or text alerts to your customers to encourage them in, with an easy link to your latest offerings. People can connect to you with a simple text - the easiest way ever to talk to new people and grow your trade.

**Social Networking**

We are integrated with Twitter and Facebook and can automatically tweet or update your wall once your accounts are connected. It's easy to spend too much time, so use our simple interface to generate lists and links to your pub.

**Direct Marketing**

Encourage drinkers to become your locals or 'Pub Pals' and you can talk to them directly via YourRound with News, Events and even Special Offers. Gather constructive feedback from them that only you can view.



Feedback only viewed by publicans to help improving your quality of service.


**Mobile Sites**

We automatically generate both on-line and mobile websites for your pub with all your information and latest offerings. Your site is search engine optimised and can be accessed using the very latest in paper to digital links that you can print yourself!

**BeerCAMs**

Our special view for your discerning Real Ale customers. Update via your PC or Smart Phone and people will come to try your new beers. Keep talking to your customers and they'll think of you first!



**Beer Board**

We maintain a unique website with a chalkboard style display that you can show in your bar and that people can also view from home to keep abreast of your latest beers...

**The White Horse Cheltenham**

1. Wye Valley, HPA, 4.0%	\$2.80
2. Timothy Taylor, Landlord Bitter, 4.3%	\$2.90
2. Dursley, Steam Bitter, 4.3%	\$2.75
6. Thatchers, Heritage, 5%	\$2.60

1-Pale, 2-Golden, 3-Malty, 4-Mild, 5-Stout, 6-Cider  
 Coming Next: Wholesome Stout, Jaguar, Green Pear, Broadside, Otter Bitter, Hophead, JHB, Oracle

## How we promote on-line and on-mobile